



# CONQUER THE WEB



## WEBSITES

Design / Management +Email/Blogs

# GET STARTED

WEBSITE DESIGN & MANAGEMENT

1

## PROPOSAL

We discuss your needs and present our suggested plan/timeline.

3

## BUILD WEBSITE

The fun part, we build your site and you give your feedback until it is perfect.

5

## BEGIN MONITORING

We are far from done. Now we launch your hosting plan & keep improving your site over time.

2

## DEVELOP PLAN

Gather content, images, & graphics needed to build your website.

4

## GOING LIVE

Once approved, we launch that bad boy to the interwebs and watch it soar!

## STEP ONE: The BUILD process

\$950 Setup Fee for first 10 pages

### Unique design

We brainstorm together to build the best site structure to fit your business needs. Within 4 to 6 weeks, you can have a website live and working for you!  
100% Custom. 100% You.

### Writing Services

There is no question that quality content is key to a successful website. Looking at competitors and keywords and then having well planned content developed for you will get you one step ahead of your competition on day one.

### Professional Photography

Having high-quality images is just as important as your message. Draw your customers in by letting us take high-quality images of your business and products, or let us fill in the gaps with our included stock photography options to ensure every page has a visual to showcase it.



### Latest web standards

Not only do all of our plans include free SSL, we have a robust backup system as well. All of our websites are built for the modern age.  
**Fast?** Essential.  
**Mobile responsive?** Mandatory.  
**Bells and whistles?** Of course!

### Custom Forms

Whether you need a simple contact form, a quoting form with room for endless questions, or a way for customers to make payments or donations online to you directly, we can help build your custom forms for all applications!

### Hosted and Maintained

With extensive plan options, we not only keep your site updated and hosted, we have you covered with analytics and by driving traffic to your new baby. Whether you are just starting out or are ready to expand, we have plans for all budgets.

## STEP TWO: Going live and beyond - you're not alone

### STARTER PLAN

★  
Getting you online with the essentials. Your website is your foundation to drive traffic to, let's make a strong foundation.

**\$100/mo**

RECOMMENDED

### PREMIUM PLAN

★★  
Time to grow your business, expanding your presence and making sure everyone can find you online.

**\$275/mo**

### CORPORATE PLAN

★★★  
You're a PRO now. Time to start enhancing your SEO. Backed up by analytic data.

**\$575/mo**

Setup fee up to \$950 WAIVED on Premium & Corporate plans with two year contract. All plans include one location, additional locations may incur fees.

## STARTER PLAN

★  
Getting you online with the essentials. Your website is your foundation to drive traffic to, let's make a strong foundation.

**\$100/mo**

Unlimited Locations

## ALL FEATURES

- 🕒 Updates to website completed for you (typically in 1-2 business days)
- 🔒 Secured with SSL - including multisite SSL
- 🖥️ All hosting AND domain fees covered for you on our secure servers
- 👥 3 authorized contacts (full control)
- 📱 QR Code creation included
- ✓ Setup of Google Analytics to monitor traffic
- ✓ Listing website on Google Search Console & Bing Webmaster Tools
- ✓ Inclusion of SEO features such as compression/caching features, optimizing images, sitemaps, and basic meta descriptions / keywording.
- ✓ Backup redundancy to ensure your website is always online
- ✓ DNS management included fo ease of making domain changes
- ✓ Limited admin access to create content in blog sections

RECOMMENDED

## PREMIUM PLAN

★★  
Time to grow your business, expanding your presence and making sure everyone can find you online.

**\$275/mo**

+\$30/month for each additional storefront location

### ALL FEATURES

- <> Everything starter plan includes
- 👤 10 total contacts with access control (admin, billing, standard)
- 📊 Master Dashboard of top 40 analytics (site traffic, web performance, social media, and more!)
- 🌐 2 total domain aliases pointing to your website
- ✍️ Monthly blog creation of 600-900 words
- 📄 Dynamic QR Codes with tracking
- ✓ Business profile listed on over 80 platforms
- ✓ Monthly Keyword Optimization
- ✓ Custom landing pages for 3rd party targeting - such as contest/quote forms or sale pages for social media
- ✓ Custom links to preview large changes before going live

### CORPORATE PLAN

★★★  
You're a PRO now.  
Time to start enhancing  
your SEO. Backed up by  
analytic data.

**\$575/mo**

+\$30/month for each additional storefront location

### ALL FEATURES

- <> Everything premium plan includes
- 🗄️ Full access to all analytic metrics
- 🌐 4 total domain aliases pointing to your website
- ✓ Profile on up to 140 directories and ability to update directory products, services, and staff as well as view analytics
- ✓ Guaranteed to improve page ranking on top 5 target search phrases within 6 months
- ✓ A/B Testing using Google Optimize of up to 3 page variations
- Priority support for changes
- 🏷️ Discounts on photo, video, & design

### Continual Content Creation

Continually adding content and reaching out to your users is essential for growth. We will develop a 600-900 optimized blog for you. Adding new and relevant content to your website on a regular basis can greatly benefit your business from a search engine optimization (SEO) perspective.

Google and other search engines favor websites that regularly update their content, as it shows that the site is active and relevant.

*\$80/month per blog*

### Email Marketing Campaigns

We can either autonomously take content we are publishing to your website OR another topic / promotion you have in mind and send it out for you by email blast to your email subscribers list.

We can utilize A/B Testing to test different titles and send times for best results! We will assist managing your Mailchimp account subscriber list by importing and cleaning up your provided email lists into your account. Standard design work is included, with advanced design layouts falling under our design services.

*\$40/month per email blast; Paid Mailchimp account required*

### Email Accounts by Google Workspace

As a specialist managing business emails by Google, we can make sure you have all of the communication and file storing tools that your business needs.

Google Workspace will provide you with a plethora of business tools, including Google Drive (to create, share, and edit files), Google Calendar, Google Contacts, and the intercommunication tool Google Chat.

*\$6/month per email*