



# GET SOCIAL



## GOLD & SILVER PLANS + ADD-ONS



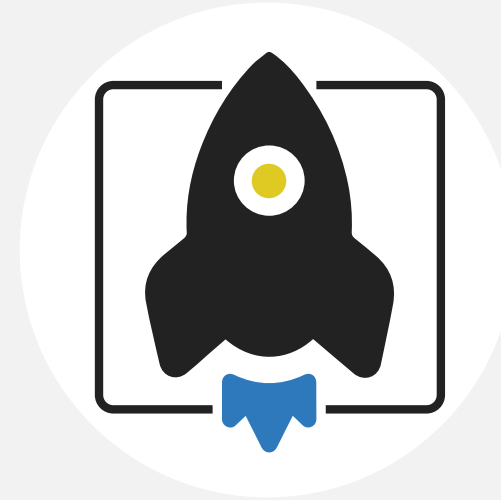
Creating custom written posts across five supported platforms: Facebook, Twitter, Instagram, Google My Business, and LinkedIn. Showcase your services, specials, as well as a variety of topics if desired: Inspirational messages, quotes, holidays, and local events.

**Custom Posts**



We monitor and respond to comments, reviews, questions, and messages on your behalf. In addition to reviews on Facebook and Google My Business, this also includes reviews on your Yelp business listing being monitored.

**Monitoring**



We will push to grow your followers with a variety of strategies: (1) Invite people that liked your posts to follow the page if they are not already (2) Reach out to gather new followers that follow similar businesses, and (3) Suggested people to follow.

**Growth**

# BONUS FEATURES

## SOCIAL MEDIA PLANS

### Stay Updated

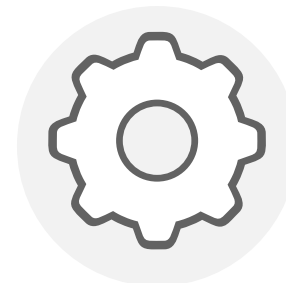
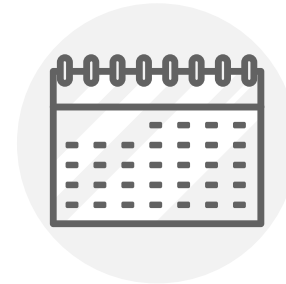
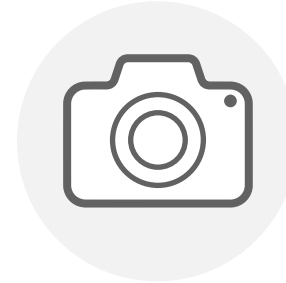
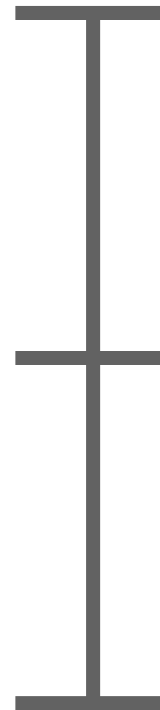
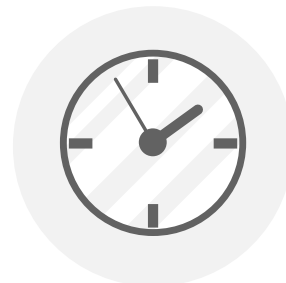
Updates to your business hours, holiday hours, profile photos, and banners included. We also update any content, such as bios and services, as they change over time.

### Review in Advanced

You will get an email of all scheduled posts each week on Tuesday, which covers the planned posts for the full following week (Monday through Sunday).

### Rush/Additional Posts

Sometimes things come up last minute. With availability, we are able to provide rush requests to existing posts, as well as additional bonus posts for a \$50 fee each. *We advise staying ahead of upcoming events and specials to avoid these fees.*



### Photography

Photos are essential to posts, and so our packages includes 1-2 two hour photo-shoots per year. *You will also get web-sized copies of all images to keep and use anywhere you want.*

### Prepare for the Future

We will reach out at the beginning of each month to make suggestions and check in on what specials and events are coming up for the following month. *This gives ample time to consider what sort of preparations might be needed.*

### Multiple Locations

All of our plans include management of up to three business locations across Facebook, Google, and Yelp. We utilize the brand page for all Facebook posts. *Additional fees apply for more locations.*

## THE GOLD STANDARD

★  
Packed with all core and bonus features.

★  
Includes seven posts per week

★  
Includes two annual photoshoots

**\$600/mo**

## THE SILVER STANDARD

★  
Packed with all core and bonus features.

★  
Includes three posts per week

★  
Includes one annual photoshoot

**\$350/mo**

### ADD-ON: Monthly Photoshoots

Need more photoshoots than just 1-2 times a year? We can always schedule an individual two hour photoshoot at our standard rate. However, this add-on gives you a sizable discount if you need photography services more frequently.  
*+\$125/month*

### ADD-ON: Contest Management

Run a contest the RIGHT way. Facebook penalizes contests run the old way - "Like, Share, Comment". We create a landing page to drive traffic to with your social media posts. Just tell us what prize you want to provide, and we handle the rest.  
*\$125/monthly contest or \$200/solo contest*

# GET STARTED

## SOCIAL MEDIA PLANS

1

Pick your plan and add-ons and sign a contract agreement with NJ Productions.

3

Discuss the foundation of approved subjects for us to post about on your behalf moving forward.

2

Gather access to all the necessary credentials and any existing media and content.

4

We get to work and keep you in the loop on our work and planning for future specials & events.