



# GET SOCIAL



## GOLD & SILVER PLANS + ADD-ONS



# GET STARTED

SOCIAL MEDIA PLANS

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1

## PROPOSAL

We discuss your needs and present our suggested plan/timeline.

3

## BEGIN POSTING

With everything ready, we now begin your first cycle of posts across all platforms.

2

## SET-UP

Gather access to all the necessary credentials and any existing media and content.

4

## MONITORING

All plan features are active, and we work continually on growth.

# THE CORE

## SOCIAL MEDIA PLANS



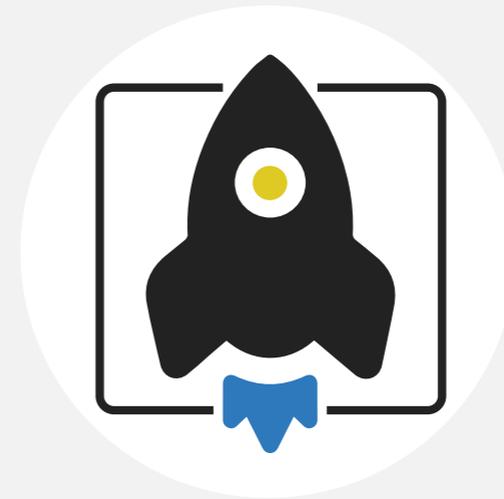
Creating custom written posts across five supported platforms: Facebook, Twitter, Instagram, Google My Business, and LinkedIn. Showcase your services, specials, as well as a variety of topics if desired: Inspirational messages, quotes, holidays, and local events.

**Custom Posts**



We monitor and respond to comments, reviews, questions, and messages on your behalf. In addition to reviews on Facebook and Google My Business, this also includes reviews on your Yelp business listing being monitored.

**Monitoring**



We will grow your followers with a variety of strategies (such as invite people that liked your posts to follow the page if they are not already. Additionally, we will grow your SEO on Google by uploading our designs weekly to your listing(s).

**Growth**

# BONUS FEATURES

## SOCIAL MEDIA PLANS

### Stay Updated

Updates to your business hours, holiday hours, profile photos, and banners included. We also update any content, such as bios and services, as they change over time.



### Review in Advanced

You will get an email of all scheduled posts each week on Tuesday, which covers the planned posts for the full following week (Monday through Sunday).



### Analytics Report

Stay fully in the know on your data with our robust real-time dashboard, showing you essential data from all of your key social media platforms in one spot, instead of going all over the internet to get the information you want.



### Photography

Photos are essential to posts, and so our packages includes 1-2 two hour photoshoots per year.

*You will also get web-sized copies of all images to keep and use anywhere you want.*

### Prepare for the Future

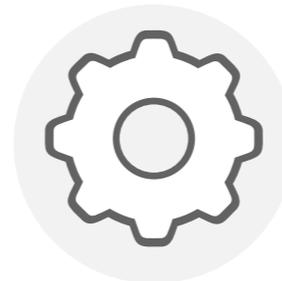
We will reach out at the beginning of each month to make suggestions and check in on what specials and events are coming up for the following month.

*This gives ample time to consider what sort of preparations might be needed.*

### Multiple Locations

All of our plans include management of up to four business locations across Facebook, Google, and Yelp. We utilize the brand page for all Facebook posts.

*Additional fee of \$15/month for additional locations.*



Rush/Additional Posts: Sometimes things come up last minute. With availability, we are able to provide rush requests to existing posts, as well as additional bonus posts for a \$50 fee each. We advise staying ahead of upcoming events and specials to avoid these fees.

## THE GOLD STANDARD

★  
Packed with all core and bonus features.

★  
Includes seven posts per week

★  
Includes two annual photoshoots

**\$600/mo**

## THE SILVER STANDARD

★  
Packed with all core and bonus features.

★  
Includes three posts per week

★  
Includes one annual photoshoot

**\$350/mo**

### Monthly Photoshoots

We can always schedule an individual two-hour photoshoot at our standard rate. However, this add-on gives you a sizable discount if you need photography services more frequently.

*+\$150/month*

### Contest Management

Run a contest the RIGHT way. Facebook penalizes contests run the old way - "Like, Share, Comment". We create a landing page to drive traffic to. Just tell us what prize you want to give, and we handle the rest.

*+\$125/monthly contest or \$200/solo contest*

### Client Portal for Analytics

Upgrade your analytics report with a login that provides much more extensive details across all of your platforms. With this add-on, we can also add a variety of other analytics, such as your website and ad campaigns.

*+\$75/month*